



RICH FLEX

Complete Masonry Coating System

Compare to Sherwin Williams Loxon Masonry Coating System



#245 - Self Priming High Build Masonry Coating

Rich Flex High Build Masonry Coating is a high build, 100% acrylic coating that is specially formulated to provide a waterproof finish on cementitious substrates. Its distinct formulation provides maximum protection from wind driven rains up to 100 miles per hour. For use on horizontal or vertical surfaces, it bridges hairline cracking, and its permeable membrane allows moisture vapors from within the building to evaporate, or pass through it. It provides excellent resistance to the elements, outstanding flexibility, and excellent durability. It has excellent color retention, resists sagging, is mildew resistant, and meets Federal Specification TT-C-555B pertaining to resistance to wind driven rains. Mildew Resistant – This paint contains agents that inhibit the growth of mildew on the surface of the paint film. FOR EXTERIOR USE ONLY!



#1414 - ALKALI RESISTANT MASONRY PRIMER

Rich Flex 100% Acrylic Alkali Resistant Masonry Primer is a 100% acrylic primer/sealer specially formulated to resist “alkali burn” commonly associated with new cementitious substrates. Its special formulation provides excellent coverage, adhesion, and its ease of application allows for product versatility. It dries fast, is mildew resistant, resists bleeding of stains and markings, is non-yellowing, and has excellent priming and sealing properties. May be top-coated with both water and alkyd/oil-based finish coatings. Mildew Resistant - This paint contains agents, which inhibit the growth of mildew on the surface of this paint film. FOR INTERIOR & EXTERIOR USES!



#1791 & #1791-C Multi-Surface Conditioner

Richflex 100% Acrylic Multi- Surface Conditioner is a specially formulated primer/sealer designed to bind-down light chalk on existing painted surfaces, and dust remaining on cementitious substrates, such as Stucco, Masonry and Cinder Block after pressure washing, sandblasting or acid etching. Its special 100% acrylic formulation is fast drying, thus allowing same day application of finish coatings, is easy to apply, is tintable, and provides a more suitable surface for the application of quality finish house paints. FOR INTERIOR & EXTERIOR USES!



#1420, #1425 & #1430 Alkali Resistant Texture

Rich Flex 100% Acrylic Alkali Resistant Texture is a 100% acrylic finish coating specially formulated for application to above grade cementitious substrates that may contain high levels of alkalinity. Its special formulation resists “alkali burn” commonly associated with new cementitious substrates, resists efflorescence, provides excellent coverage, adhesion, durability, and its ease of application allows for excellent product versatility. It dries fast, is mildew resistant, is fade resistant, non-yellowing, and has excellent weathering properties. Mildew Resistant - This paint contains agents, which inhibit the growth of mildew on the surface of this paint film. FOR INTERIOR & EXTERIOR USES!

CALL YOUR RICHARD'S PAINT REPRESENTATIVE FOR MORE INFORMATION 800-432-0983