

Architectural
Coatings



640, 650, 660, 680
RICH SHIELD Finishes

EXTERIOR

COLOR AND LIFESTYLE COMES TOGETHER AT HOME
Get inspired for your home's fresh, new exterior look.



- Resists Chalking & Fading
- Mildew Resistant
- One Coat Coverage
- Excellent Durability

Available in Flat, Satin, Semi-Gloss and Gloss.

Transform and protect your home's exterior with confidence.

So much of our lives take place within the walls of our homes: It's no wonder we take house paint so seriously.

Rich Shield provides long-lasting defense against sun, rain, snow and all nature can muster. This premium exterior acrylic coating resists fading, chalking, mildew and the effects of weathering.

Your home is alive with your family's treasured memories. Choose Rich Shield for an enduring finish to protect and preserve your legacy.

MADE
IN THE
USA

For our complete line of residential, commercial,
industrial and architectural products go to
www.richardspaint.com

RICHARD'S PAINT
200 Paint Street
Rockledge, FL 32955
800-432-0983



LIFELONG BONDS START HERE
SINCE 1954

PRIMERS

Featured Exterior Primers



225 Eternity High Performance Primer/Sealer Bonding Agent

An advanced high performance acrylic primer/sealer designed for use as a bonding agent over lightly chalked surfaces, and new or bare wood, concrete, stucco, Hardie Plank, Masonite and other exterior surfaces.

- Excellent Adhesion
- Primes & Seals
- Excellent Coverage
- Fast Drying
- Mildew Resistant
- Resists Stain Bleed-Through



46 THOR Universal Waterborne Acrylic Primer

This workhorse formula can be used for virtually any architectural surface, inside and outside. Stain blocking for common surface stains. Bonds to aged oil base paint and other glossy surfaces.

- Exterior or Interior Use
- Stain Blocking
- Adhesion Promoter
- All Acrylic
- Mildew Resistant
- Dries quickly



1414 Rich Flex Alkali Resistant 100% Acrylic Masonry Primer

A 100% acrylic primer/sealer formulated to resist "alkali burn" commonly associated with new concrete, masonry and stucco surfaces. It provides excellent coverage, adhesion, and ease of use.

- Resistant to High pH
- Prevents Alkali Burn
- Excellent Adhesion
- 100% Acrylic
- Exterior or Interior Use
- Fast Drying



56 Signature Series Masonry Bonding Liquid

A highly effective surface sealer and conditioner designed for application to previously painted substrates that have a medium to heavy chalk residue after proper pressure wash cleaning

- Penetrates & Seals
- Outstanding Adhesion
- Binds and Ties Down Chalk
- Easy Water Clean-Up
- Fast Drying
- Interior / Exterior



1791 / 1791-C Rich Flex Multi-Surface Conditioner - White & Clear

A special 100% acrylic bonding sealer formulated for use on lightly chalked and/or dusted substrates. This sealer dries to re-coat in 2 - 4 hours, allowing for same day topcoat application.

- Penetrates & Seals
- Ties Down Light Chalk
- Excellent Adhesion
- Pigmented or Clear
- Fast Drying
- Water Thinned & Clean-Up

MADE
IN THE
USA

For our complete line of residential, commercial,
industrial and architectural products go to
www.richardspaint.com

RICHARD'S PAINT
200 Paint Street
Rockledge, FL 32955
800-432-0983