



PRODUCT TECHNICAL DATA INFORMATION

PRODUCT NO.: 7-11

PREPS • PRIMES • SEALS ACRYLIC LATEX
PRIMER/SEALER ENAMEL UNDERCOATER

PRODUCT DESCRIPTION

Richard's PPS Acrylic Latex Primer/Sealer Enamel Undercoater is a premium professional quality multi-purpose primer/sealer designed for application to a variety of interior substrates. It has been specially formulated to provide excellent sealing properties to new and previously painted surfaces. Easy to apply, it provides excellent coverage, outstanding adhesion qualities, promotes excellent sanding properties, bonds to glossy surfaces, dries fast, is non-yellowing, and dramatically improves the adhesion properties of quality latex or oil-based finish coatings. **FOR INTERIOR USE ONLY!**

SUGGESTED PRODUCT USES

SUITABLE FOR APPLICATION TO THE FOLLOWING PROPERLY PREPARED SUBSTRATES:

GYPHUM DRYWALL • CEILINGS • PLASTER • INTERIOR WOOD DOORS & TRIM
INTERIOR MASONRY • PREVIOUSLY PAINTED SUBSTRATES

PRODUCT FEATURES

PRODUCT VERSATILITY • EASE OF APPLICATION • WATER CLEAN UP • IMPROVES ADHESION • EXCELLENT COVERAGE
• BONDS TO GLOSSY SURFACES • SANDS EASILY • PRIMES & DEALS • CONTAINS NO LEAD PIGMENTS • LOW VOC

PRODUCT SPECIFICATION DATA

* COLORS:	White Only. May be tinted with 888 Universal Colorant up to 2oz./gallon
* FINISH:	Flat
* FLASH POINT:	232° F.
* METHOD USED:	T.C.C.
* COATING V.O.C.:	Not To Exceed - .42 LB./GAL. - (50 GRAMS/LTR.)
* SOLIDS:	By Volume - 36.30% ± 2% By Weight - 54.95% ± 2%
* RECOMMENDED MIL FILM:	Wet: 4.6 Mils - (Estimated at 350 Square Feet Per Gallon). Dry: 1.6 Mils - (Estimated At 350 Square Feet Per Gallon).
* ESTIMATED COVERAGE:	Covers approximately 300 - 400 square feet per gallon, depending on method of application and the porosity of the surface to be painted.
* CLEAN UP:	Warm Soapy Water
* THINNING:	Clean Water
* ESTIMATED DRY TIME:	Dries to the touch in approximately 30 min. to 1 hour, for recoat in 2 - 4 hours or after allowing to dry overnight, depending on conditions.

PRODUCT ANALYSIS DATA

PIGMENT: 42.59%

VEHICLE: 57.41%



MORE DETAILED PRODUCT ANALYSIS DATA IS AVAILABLE UPON FORMAL REQUEST.

SURFACE PREPARATION

GENERAL: The entire surface area to be painted should be clean, dry, sound and free from all dirt, dust, grease, oils, waxes, curing agents, mildew and any other surface contaminants. Remove any loose, scaling, chalked, cracked or peeling paint from previously painted surfaces by hand scraping, sanding, wire brushing or by power tool cleaning methods, such as electric sanders, grinders, etc. Lightly sand smooth all rough paint edges to adjacent surface area. Glossy surfaces should be properly dulled. Repair all damaged, deteriorated and surface imperfections with the proper patching compounds or building materials.

Mildew - Surface areas affected by mildew should be washed with a commercial mildew removal product carefully following manufacturer's application and safety directions. Rinse thoroughly with clean water, and allow a minimum of 24 hours to dry thoroughly.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD, or log on to www.epa.gov/lead.

PRODUCT APPLICATION

PPS Acrylic Latex Primer/Sealer Enamel Undercoater may be easily applied with a quality brush, roller, or airless spray equipment. For best results, it is recommended to apply by brush or roller to effectively work primer into surface pores. If applying with a brush, apply a smooth and generous coat application on smaller surface areas, such as painting trim, or cutting in larger surface areas. If applying with a roller, apply an even and generous coat in an "W" or crisscross motion, avoiding any excessive respraying or reworking. Maintain a wet edge during application by brushing/rolling into previously applied coating area. If applying by airless spray equipment, it is recommended to use a unit with a minimum of 2000 psi of pressure, with a 0.015 - 0.019 fluid spray tip. During spray application, it is recommended that the surface be back-rolled/brushed to work the primer into the surface pores, insure proper adhesion, and an even coat application. Allow primer to dry thoroughly before application of finish paint coatings. Apply when surface and ambient temperatures are above 55° F. and below 90° F.

PRECAUTIONS

CAUTION: KEEP OUT OF REACH OF CHILDREN! Keep from freezing. **USE WITH ADEQUATE VENTILATION!** Where ventilation is inadequate, use suitable respirator. Avoid any prolonged contact with skin and breathing of vapors and/or spray mists. When spraying this material, use an **OSHA** approved cartridge respirator. Use chemical safety glasses, goggles, or a face shield for proper eye protection. Wash thoroughly after handling and before eating or smoking. Close container after each use.

DO NOT TAKE INTERNALLY!

FIRST AID: In case of skin contact, wash thoroughly with plenty of soap and water. For eye contact, flush thoroughly with water for 15 minutes and **Seek Immediate Medical Attention!** If affected by inhalation, move immediately to fresh air. If swallowed, **Do Not Induce Vomiting! Seek Immediate Medical Attention!**

MIXING INSTRUCTIONS & PACKAGING

Stir thoroughly and apply as it comes from the container. **No Thinning Is Necessary!** However, if thinning is required, you may add **Clean Water** up to ½ pint per gallon.

* **Pint Cans:** N/A

* **Quart Cans:** N/A

* **One Gallon Cans:** 4 Per Case

* **Two Gallon Pails:** N/A

* **Five Gallon Cans:** Each

* **Weight Per Gallon:** 11.87 lbs.

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