



PRODUCT TECHNICAL DATA INFORMATION

PRODUCT NO.: 306

RICH TEX LATEX DRYWALL PRIMER

PRODUCT DESCRIPTION

Richard's Rich Tex Drywall Primer is a specially formulated primer/sealer, specifically designed for interior drywall surfaces. Its special formulation provides excellent sealing properties, excellent coverage, ease of application, excellent sanding properties, and creates a smoother surface for the application of both latex and oil-based finish paint coatings.

FOR INTERIOR USE ONLY!

SUGGESTED PRODUCT USE

SUITABLE FOR APPLICATION TO THE FOLLOWING PROPERLY PREPARED SURFACES:

DRYWALL * PLASTER * CEILINGS * WOOD * MASONRY * SHEETROCK

PRODUCT FEATURES

**EASY TO APPLY * SPECIAL FORMULATION
PRODUCT VERSATILITY * FAST DRY * CONTAINS NO LEAD PIGMENTS**

PRODUCT SPECIFICATION DATA

* COLORS:	White
* FINISH:	Flat
* FLASH POINT:	N/A
* METHOD USED:	T.C.C.
* COATING V.O.C.:	Not To Exceed - .42 LB/GAL. - (50 GRAMS/LTR.)
* SOLIDS:	By Volume: 34.5% ± 2% By Weight: 53.10% ± 2%
* RECOMMENDED MIL FILM:	Wet: 4.6 mils - (estimated at 350 Square Feet Per Gallon). Dry: 1.6 mils - (Estimated at 350 Square Feet Per Gallon).
* ESTIMATED COVERAGE:	Covers approximately 300 - 400 square feet per gallon, depending on the type of application and the porosity of the surface to be painted.
* CLEAN UP:	Water
* THINNING:	Clean Water
* ESTIMATED DRY TIME:	Dries to the touch in approximately 30 minutes to 1 hour, for recoat in approximately 2 - 4 hours, or after allowing to dry overnight, depending on conditions.

PRODUCT ANALYSIS DATA

PIGMENT: 44.83%

VEHICLE: 55.17%



MORE DETAILED PRODUCT ANALYSIS DATA IS AVAILABLE UPON FORMAL REQUEST.

SURFACE PREPARATION

GENERAL: The entire surface area to be painted should be clean, dry, sound and free from all dirt, grease, oils, waxes, mildew and any other surface contaminants. New masonry and/or cementitious surfaces should be tested for "alkali" content before paint application. When applying to wood surfaces, it is recommended to test a small surface area for any signs of "tannic acid bleed". Remove any loose scale, chalked, cracked or peeling paint from previously painted surfaces by hand scraping, sanding, wire brushing and/or power tool cleaning. **Mildew** - Surface areas affected by mildew should be washed with a commercial mildew removal product carefully following manufacturer's application and safety directions. Rinse thoroughly with clean water, and allow a minimum of 24 hours to dry thoroughly.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD, or log on to www.epa.gov/lead.

PRODUCT APPLICATION

Richard's Rich Tex Drywall Primer may be easily applied with a good quality brush, roller, or airless spray equipment. For best results, it is recommended to apply by brush and/or roller to effectively work primer into surface pores. If applying with a brush, apply a smooth and generous coat application on/in small surface areas, such as trim or cutting-in larger surface areas. If applying with a roller cover, apply an even and generous coat application in a "M" or crisscross motion, avoiding any excessive re-spreading or reworking. Maintain a wet edge during application by brushing/rolling into previously applied coating areas. If applying by airless spray equipment, it is recommended to use a unit with a minimum of 2000 psi of pressure, with a 0.015 - 0.019 fluid spray tip. During spray application, the surface area should be back-rolled to insure proper adhesion, an even coat application and to effectively work primer into surface pores. Allow primer/sealer to dry thoroughly before applying recommended finish coatings. Apply when surface and ambient temperatures are above 55° F. and below 90° F. **Keep From Freezing!**

PRECAUTIONS

CAUTION: KEEP OUT OF REACH OF CHILDREN! Avoid prolonged contact with skin and breathing of vapors and/or spray mists. **USE WITH ADEQUATE VENTILATION!** Where ventilation is inadequate, use a suitable respirator. When spraying this material, use an **OSHA** approved cartridge respirator. Use chemical safety glasses, goggles, or a face shield for proper eye protection. Wash thoroughly after handling and before eating or smoking. Close container after each use. **DO NOT TAKE INTERNALLY!**

FIRST AID: In case of skin contact, wash thoroughly with plenty of soap and water. For eye contact, flush thoroughly with plenty of water for 15 minutes, **Seek Immediate Medical Attention!** If affected by inhalation, move immediately to fresh air. If swallowed, **Do Not Induce Vomiting, Seek Immediate Medical Attention!**

MIXING INSTRUCTIONS & PACKAGING

Stir thoroughly and apply as it comes from the container. **No Thinning Is Necessary!** However, if thinning is required, you may add **Clean Water** up to ½ pint per gallon.

* **Pint Cans:** N/A

* **Quart Cans:** N/A

* **Gallon Cans:** 4 Per Case

* **Two Gallon Cans:** N/A * **Five Gallon Cans:** Each

* **Weight Per Gallon:** 11.71 lbs.

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